

SOUTHERN HIGHLAND CRAFT GUILD MEMBERSHIP APPLICATION PART ONE-B: IMAGES

PLEASE MAKE SURE YOU COMPLETE APPLICATION PART ONE-A IN ADDITION TO THIS FORM

The jury is looking for a cohesive body of work that shows distinction in design and craftsmanship.

Please submit exactly five (5) color images (via CD-ROM or USB flash drive). In the filename for each image, include the number so it corresponds to its listing in the form below.

Please see detailed instructions on Page 2.

IMAGE SUBMISSION

For each item/image, list the item name or title, item size, and technique/materials used:

#01 _____

#02 _____

#03 _____

#04 _____

#05 _____

SHCG JURY APPLICATION PART 1B IMAGE REQUIREMENTS

Please follow these specifications to submit images with your application:

1. **Prepare exactly five (5) color images of your work** using the following guidelines:
 - Recommended Dimensions: 800 x 1240 pixels
 - Recommended Resolution: 72 DPI
 - File Format: Baseline Standard JPEG (NOT Progressive JPEG)
 - File Size: No more than 2.0 MB
 - File Name: Use your three initials followed by the image number
Suzie Q. Public's first image would be "SQP_image_01.jpg," and information about this item would be listed in "#01" in the form on page 1.
 - Booth Shot: If you do festivals, please include a booth shot in addition to your five images.
2. **Submit your images** by copying them on to a CD-ROM or USB Flash Drive.

SUGGESTIONS FOR IMAGES

If it is not possible to obtain the services of a professional photographer, the following recommendations will aid in producing images of high enough quality to apply for the Southern Highland Craft Guild.

- Objects should nearly fill the frame and be approximately the same proportion in each image.
- Use proper lighting to create shadows that will show depth and detail, but avoid harsh shadows.
- Use the same color background in each image. We suggest using seamless photography paper in neutral shades such as black, gray or white, or you may use a color that better compliments your work.
- Avoid busy backgrounds, outdoor scenery, household settings or wrinkled materials.
- Avoid using inappropriate props to show scale.
- Display garments in ways that best highlight their function.

NOTICE

When submitting your application and images, please enclose a self-addressed stamped envelope so we can return your images to you. Images of accepted applicants will be retained by the Guild office for its membership files. Applicants will be notified by mail of acceptance or non-acceptance within 10-14 working days following the jury process.